WE ROCK

A group of people sharing a common goal can **achieve** the impossible.

ROCK®

passionate for success

communications

WE ROCK

ROCK communications

Strength and innovation. Expertise matched with entrepreneurial spirit.

In a world that is ceaselessly evolving one needs to have an edge for adding value to a brand.
Putting experience in service of innovation.
Being up to date with new trends and thoughtful of novel stimuli.
Understanding customers to the point of anticipation.
The vision to perceive ambitious goals - and the determination to reach them.

THIS IS ROCK COMMUNICATIONS.

ROCK® passionate for success communications

We are.

We are scrupulous about details, because we have always in mind the larger picture.

We are visionaries, because we are sound.

We are transparent, because we have gist.

We are always on the move, because we have strong roots.

WE ARE THE STRATEGY, AS WELL AS THE INSTRUMENT.

WE ROCK

SERVICES

Integrated Communication, Networking & Relationship Marketing

We plan objectives with our customers.

We create a strategy for reaching them.

We provide tools and carry out every single step with competence, promptness and passion.

WE HANDLE, MEASURE, AND REACH GOALS.

PUBLIC RELATIONS | BUSINESS NETWORKING | RELATIONSHIP MARKETING | DIGITAL MARKETING & PR

WE ROCK

SERVICES

Public Relations

Establishing and developing relations by managing communication between the organization and its public to build consensus and to support its reputation.

- Corporate Communication
- Financial Communication
- Product Communication
- Internal Communication
- Crisis Management
- CSR Programs
- Media Training

PUBLIC RELATIONS | BUSINESS NETWORKING | RELATIONSHIP MARKETING | DIGITAL MARKETING & PR

WE ROCK

SERVICES

Business Networking

Establishing and developing one-to-one relations to introduce and qualify the organization with valuable business representatives. Indentifying new opportunities to increase the organization's business.

- Relational Networking
- Market Advisoring
- Business Intelligence
- Business Scouting

PUBLIC RELATIONS | BUSINESS NETWORKING | RELATIONSHIP MARKETING | DIGITAL MARKETING & PR

WE ROCK

SERVICES

Relationship Marketing

Opening a direct line with one's audience building a relationship that becomes more and more mutual to offer immediate benefits and creating a sense of belonging that translates into loyalty.

- Awareness Programs
- Loyalty Programs
- Lead Generation Activities
- Incentive Campaigns and Awards
- Partner Recruitment & Management Programs

WE ROCK

SERVICES

Digital Marketing & PR

Getting in dialogue with one's audience by listening to the net, participating to forums, blogs, wikis and distributing content and services.

- Blogosphere Outreach
- E-fluencers Analysis & Involvement
- Content Management
- Corporate Blogs
- Social Media Marketing
- Buzz Building

Team

We are a team of 24 multilingual, focused, and multitalented professionals that have been working in this business for at least 10 years.
We have diverse background and experience that blend together in the consumer and business market.

A tight-knit team, competent, skilled and able to share ideas in an energizing and gratifying environment.

THIS IS ROCK COMMUNICATIONS.

WE ROCK

Clients

WE ROCK

www.rock-communications.it